



## Problem

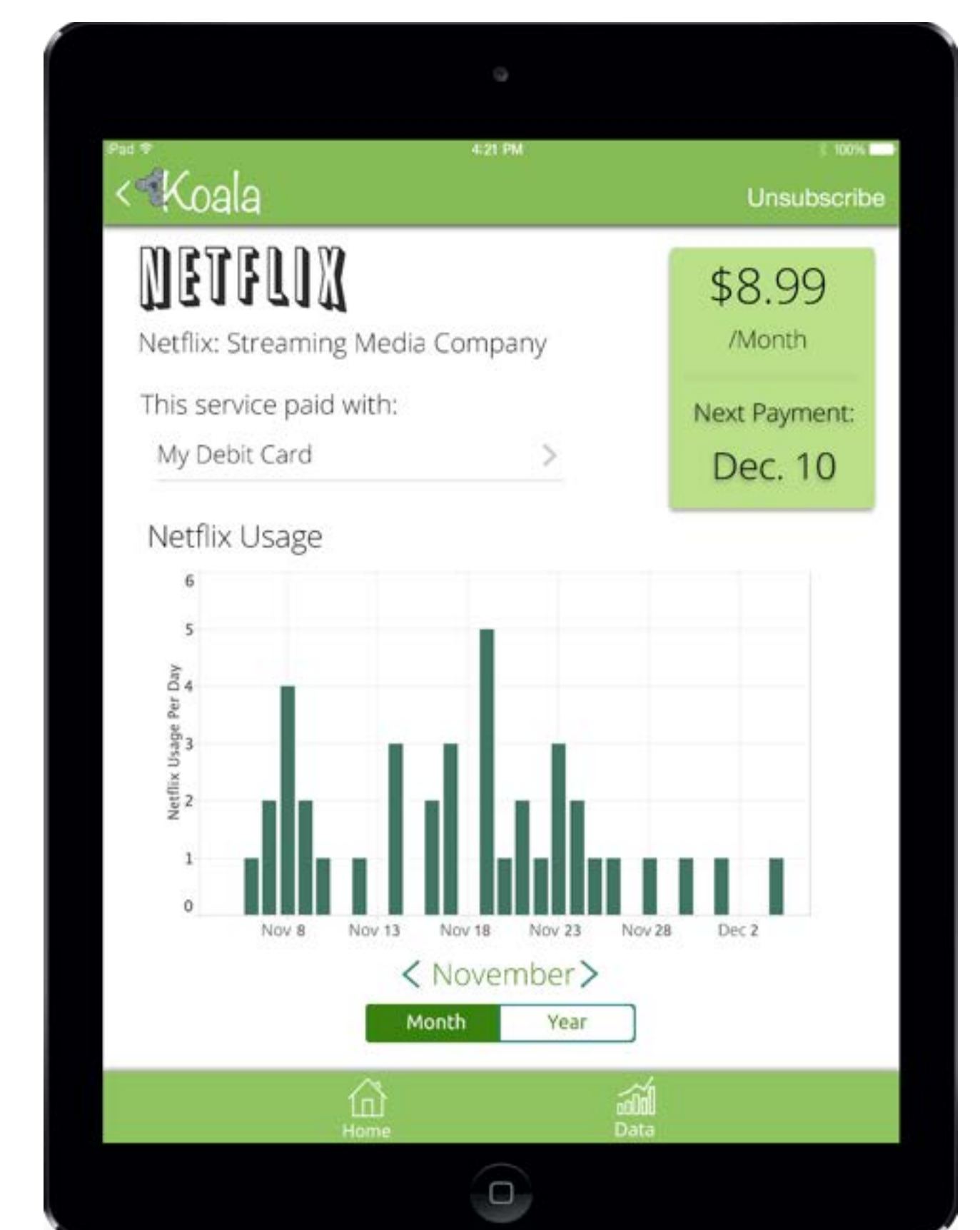
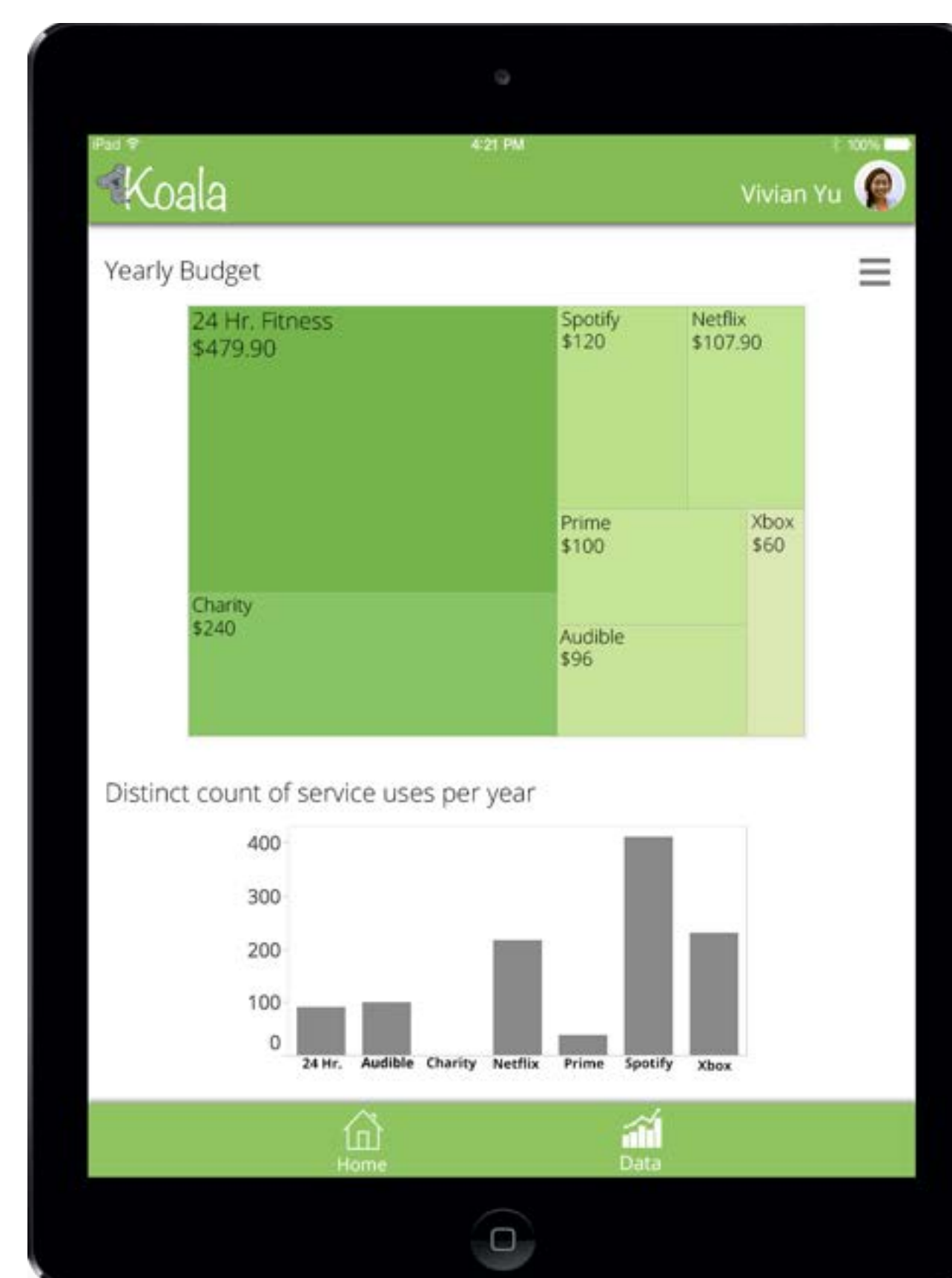
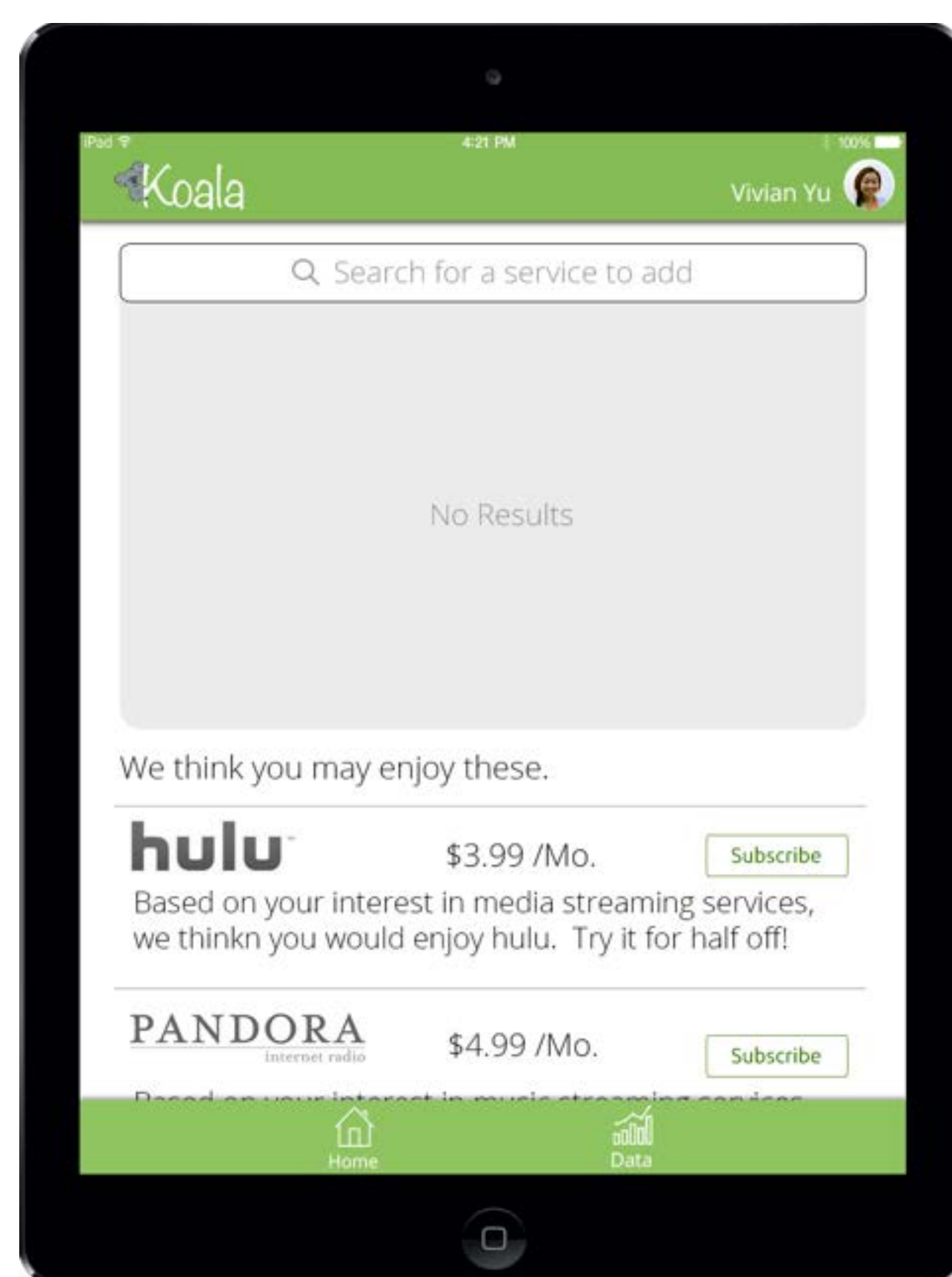
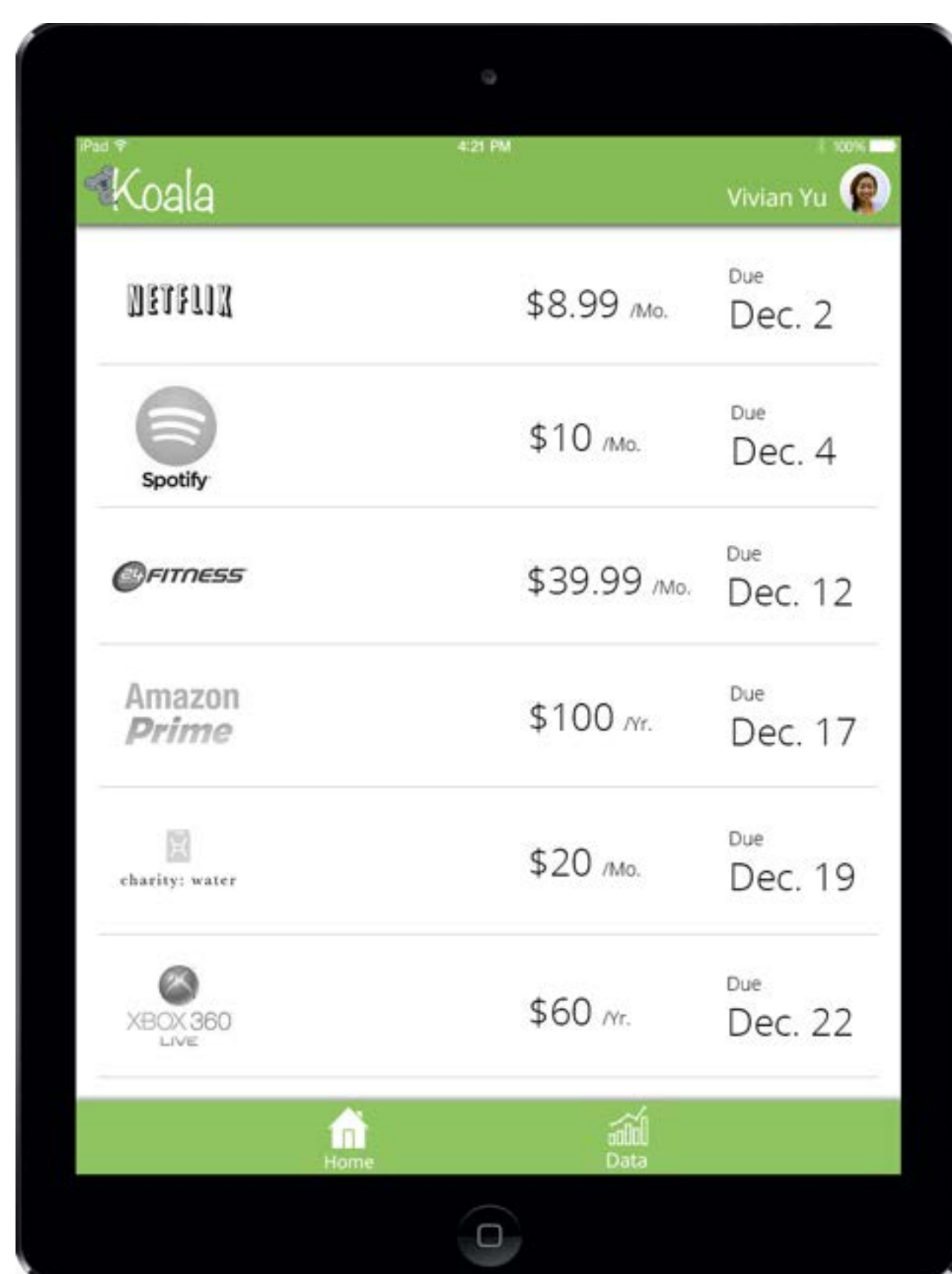
With many recurring subscriptions, it becomes difficult to manage each service and realize their worth to you.

## Management

View, Add, and Delete Subscriptions

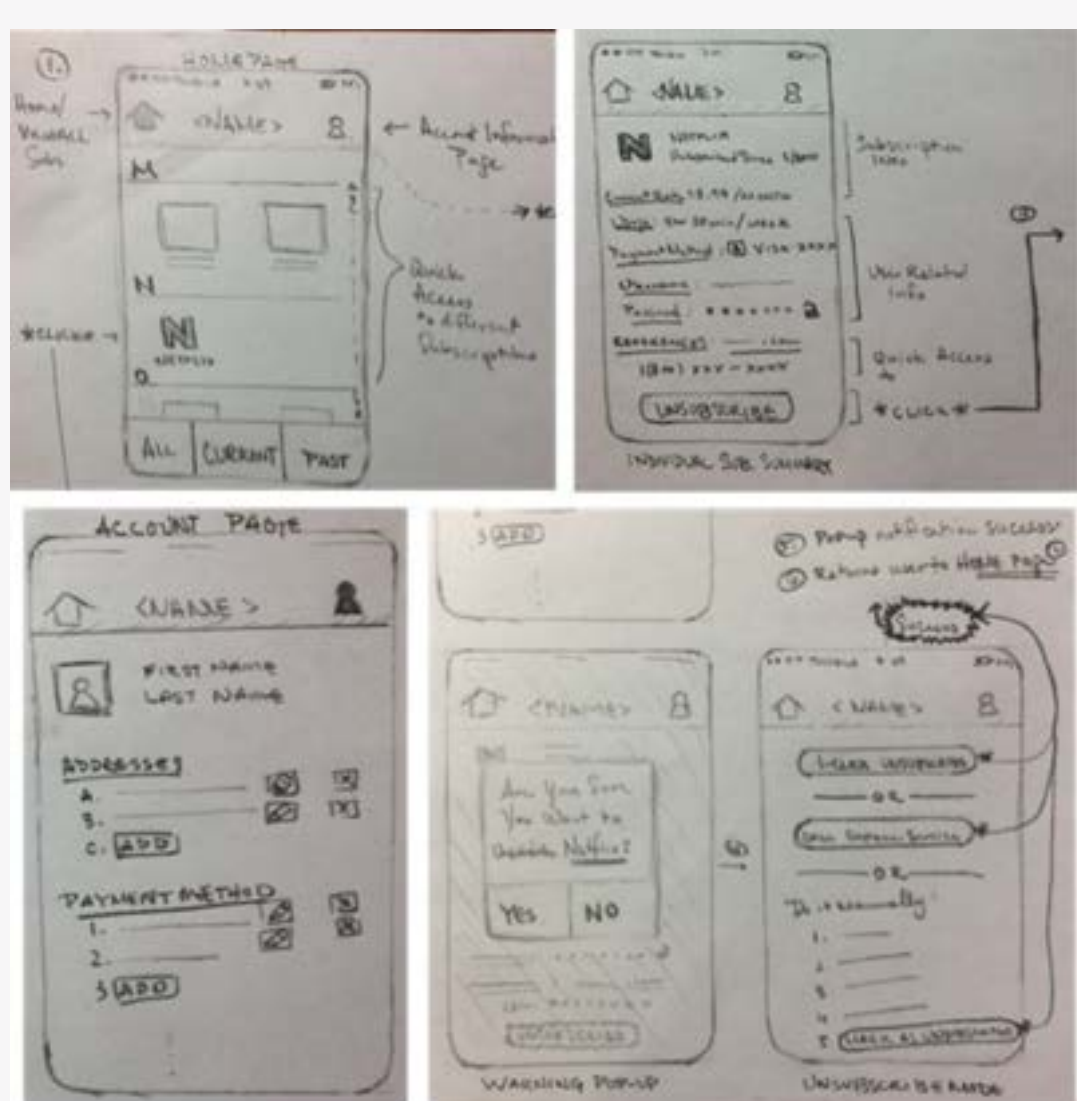
## Insight

Track Usage of Subscriptions and Compare Them

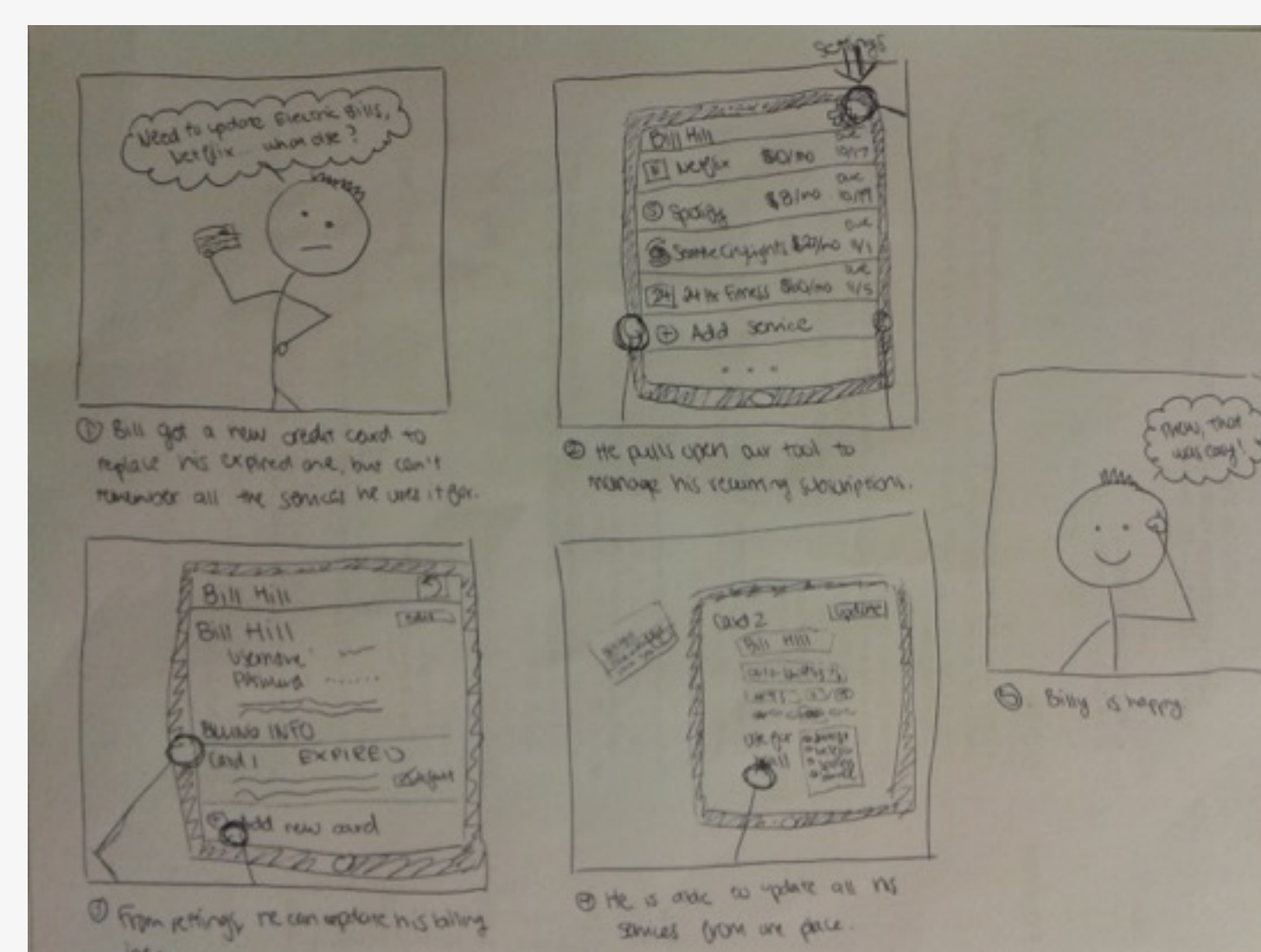


## Design Process

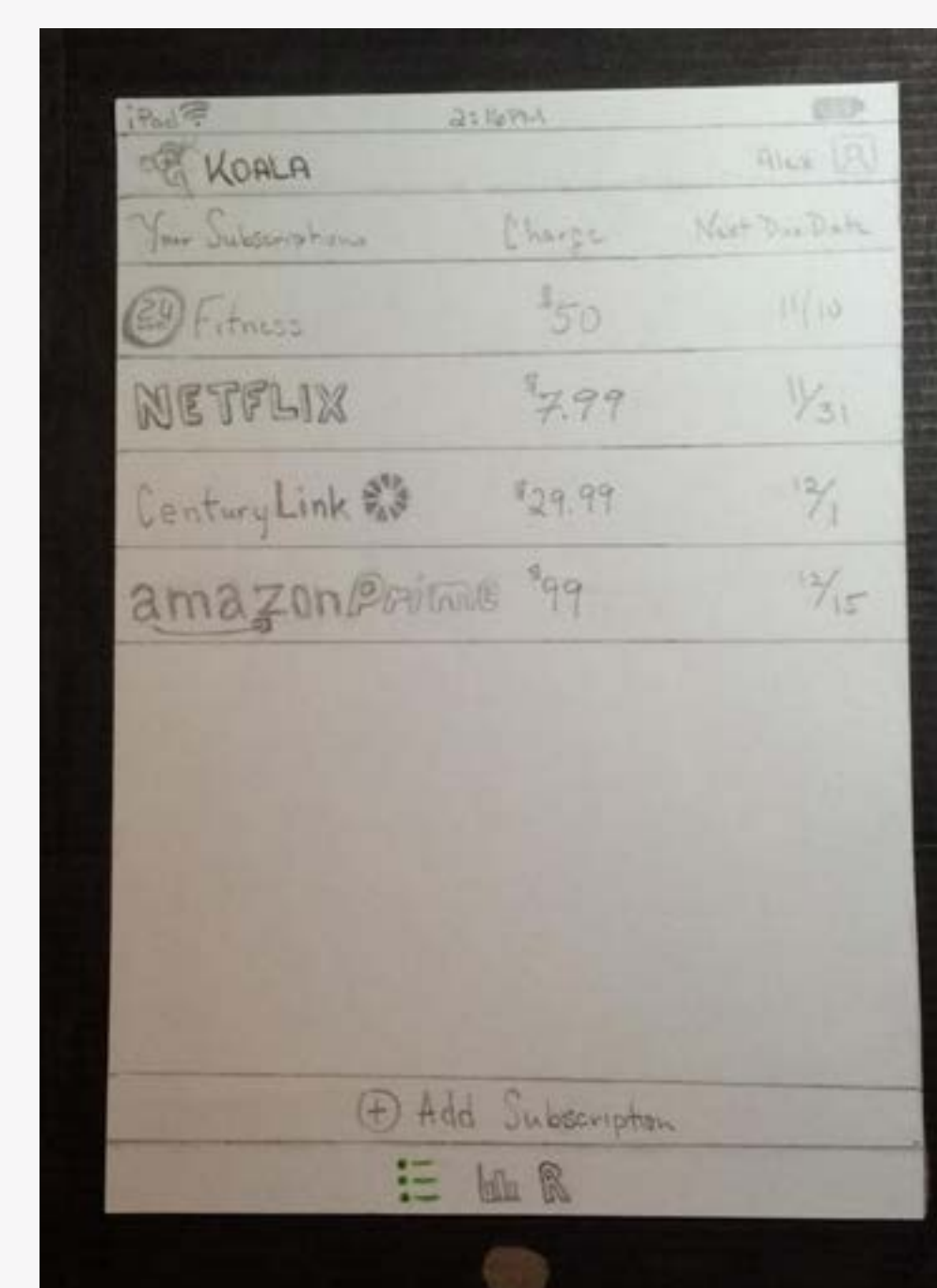
 = Customer centric evaluation and design iteration



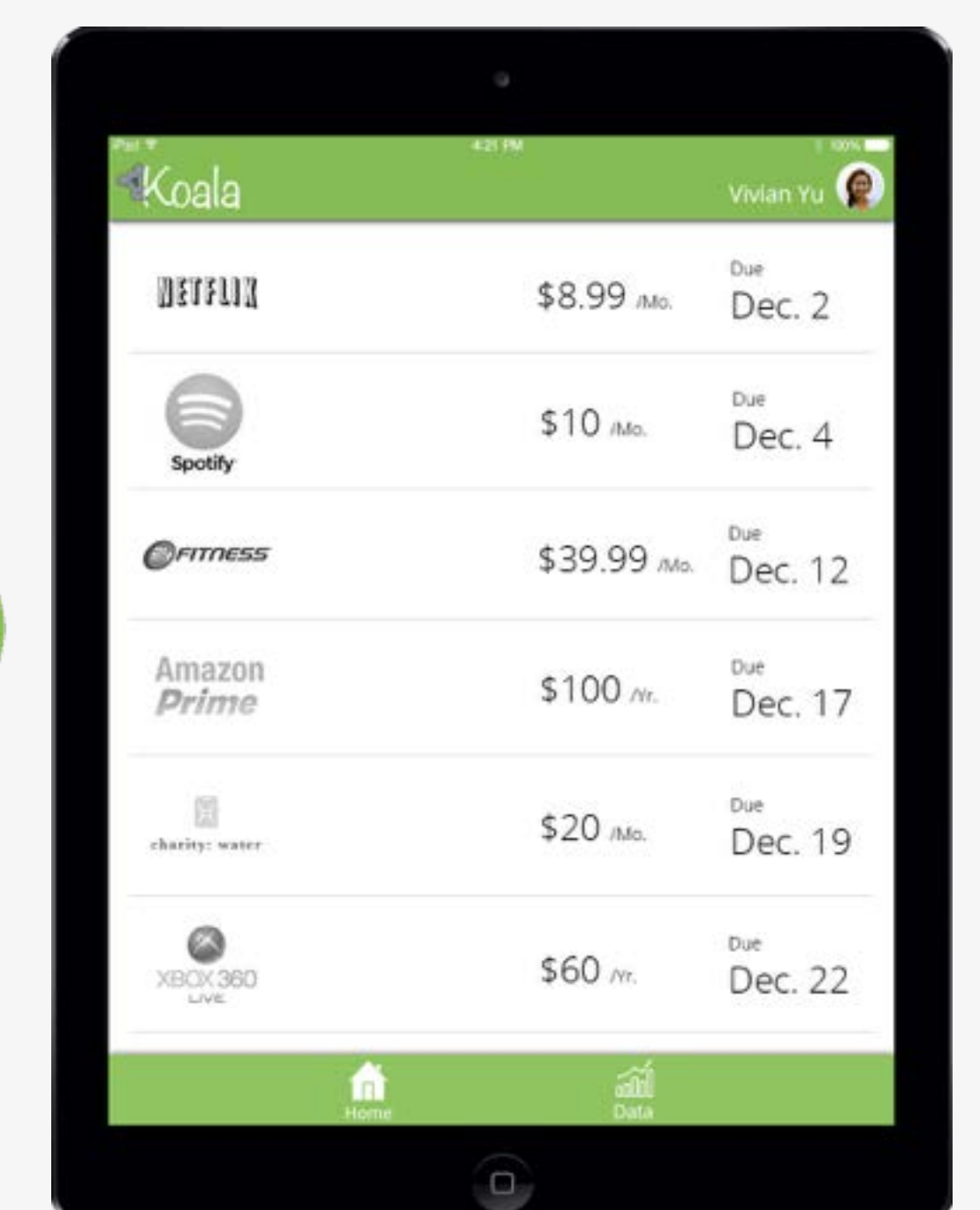
Sketches



Storyboards



Paper Prototype



Digital Mockup